JAMAL MOHAMED COLLEGE (AUTONOMOUS) College with Potential for Excellence Accredited (3rd cycle) with 'A' Grade by NAAC DBT Star College Scheme & DST-FIST Funded (Affiliated to Bharathidasan University) TIRUCHIRAPPALLI – 620 020 PG DEPARTMENT OF COMMERCE (SF - WOMEN)

COMMERCE ASSOCIATION REPORT FOR THE MONTH OF MARCH 2022

EVENT: GUEST LECTURE PROGRAM

Date & Time : 21th March 2022 , 3.00 – 4.30 pm Venue : COM

Venue : COMMERCE SEMINAR HALL

TOPIC : JOB AVENUES FOR COMMERCE GRADUATES

With the blessings of the Almighty Allah and the ever encouraging support of our benevolent Management, the PG Department of Commerce (SF-Women) organised a Guest Lecturer Programme on the topic of ' Job Avenues For Commerce Graduates ' on 21^{th} March 2022 (Monday) at 3.00 PM to 4.30 PM in Commerce Seminar Hall.

The program was started with Qirath by Waajidha Fathima .J from III B.Com. H, to invoke the blessings of the Almighty.

The event began with the master of ceremony by Nivetha. S of III B.com., G,Thaslima.S of III B.Com., H and Dr.E. Mubarak Ali, Head, PG Department of Commerce welcomed and Honoured the Chief Guest on behalf of our Department which was followed by the enlightening keynote address by the Guest of Honour, CMA.A.AARIF KHAN, M.Com., ACMA., NET., COST ACCOUNTANT ,TRICHY . Sir explained the VUCA concept which stands for Volatility , Uncertainty, Complexity and Ambiguity. He finally emphasized that in order to come to terms with this reality, it is important to manage the situation according to what is possible, needed and understood.

Vote of thanks was delived by Prof. M. Jasmine Fairose, Vice Presedient of Commerce Association and the meeting was concluded at 4.30 pm on that day. Around 315 Students attended the programme and got benefited out of it.